

GLOBAL FREEDOM SUMMIT

SCREENING GUIDE



Dear Hosts and Advocates,

Thank you for partnering with us to raise vital awareness about human trafficking in your local community!

The Global Freedom Summit is more than a moment—it's a movement for freedom. A united effort fuelled by radical hope and determination to end exploitation once and for all. The vital role you're playing by hosting a Screening makes this vision a reality.

In this guide, you will be equipped with everything you need to host a meaningful awareness event and make a difference in the fight for freedom.

Together, we're giving exploitation nowhere to hide. Together, we will see a world where every man, woman, and child is free. Thank you!

For Freedom,

Nick + Chris



ABOUT A21

A21 is a global nonprofit on a mission to eradicate modern slavery. What began in 2008 with one person moved by a missing persons poster has grown into a worldwide movement—uniting advocates, supporters, and survivors across the globe. Today, our team spans five continents, with operations in over 20 countries driving freedom forward every day.

As human trafficking continues to evolve, so have our strategies. We've expanded our efforts, developed innovative solutions, and adapted our approach to meet the needs of a shifting landscape.

With unwavering resolve, we're more committed than ever to making freedom a reality—for everyone, everywhere, forever.



THE *PURPOSE* OF SCREENINGS

Screenings are more than events, they're a catalyst for change. They amplify the reality of modern slavery, raising awareness that leads to action. And awareness is powerful: the more people who know, the fewer who will be exploited.

To get ahead of this crisis, we can't afford to wait—and we can't do it without you.

The fight for a better future has only just begun.

Change happens one person, one story, and one decision at a time. Now is the moment to fix our eyes on those we've yet to reach—to dig deeper, go further, and move faster until freedom defines the future. Your decision to host accelerates our efforts and expands freedom.



A woman with long blonde hair is shown in profile, looking upwards and to the left. Her hand is raised near her chin, with fingers slightly curled. She is wearing a dark-colored top. The background is a plain, light-colored wall.

Be the *generation* to end
human trafficking.

THE POWER OF AWARENESS

A year after completing the A21 prevention programme, a young girl received a message through social media about an opportunity to make money. The man asked for compromising pictures and said it was “ok” that she was a minor.

The young girl told her teacher, who helped her close the conversation, save the evidence and report the situation to law enforcement.

Without prevention education, this young girl might not have understood that this was exploitation. Thankfully, she was equipped to navigate the situation and spared from victimisation.

That’s the power of awareness. Who knows? Your decision to host a Screening could be the difference between a life of freedom or exploitation for someone in your world.





WHAT TO EXPECT

Our team has prepared an impactful visual presentation designed to inspire, equip, and mobilise communities to take action against human trafficking. Through powerful stories, insights from experts, and practical training, this presentation brings the truth of human trafficking and the reality of online child sexual exploitation to light—and invites viewers to be part of the solution.

Please note that the Global Freedom Summit will take approximately 60 minutes to watch together.



HOW TO HOST A SCREENING

SET the date, choose a time, and select a location to host your Screening. You can host anytime starting from the Global Freedom Summit Live Premiere on 4 October 2025.

SHARE why you're hosting a Screening and **INVITE** your friends, family, colleagues and community. Spread the word through your social media, send a text, or make a few phone calls. Download your promotional kit [here](#).

PREPARE by reviewing the key facts in the following slides about human trafficking and online child sexual exploitation. Equip yourself with the knowledge to confidently answer questions and lead meaningful conversations during your Screening.

ACCESS the Global Freedom Summit Visual Presentation when available and test it on the device you will play it through

FACTS & STATS

The reality of human trafficking and online child sexual exploitation

CHILDREN ARE BEING
EXPLOITED ONLINE
FROM THEIR HOMES,
SCHOOLS, AND
COMMUNITIES.

FACTS & STATS

Human Trafficking

The problem of human trafficking is both a local and global crisis.

Through force, fraud, and coercion, people everywhere are being bought and sold against their will—right now, in the 21st century. This crime knows no boundaries — affecting every age, demographic, and region.

STATISTICS

- There are **an estimated 49.6 million people enslaved** in the world today.¹
- 54% of all victims are women and girls.²
- Human trafficking generates an estimated **US \$236 billion per year**.²
- Human Trafficking occurs in every region of the world and can happen to anyone.

SOURCES:

1. Walk Free, International Labour Organisation (ILO), & International Organization for Migration (IOM). (2022). Global Estimates of Modern Slavery: Forced Labour and Forced Marriage. (p. 2) <https://cdn.walkfree.org/content/uploads/2022/09/12142341/Global-Estimates-of-Modern-Slavery-2022.pdf>

2. International Labour Office (ILO). (2014). Profits and Poverty: The Economics of Forced Labour. (p. 13) https://www.ilo.org/wcmsp5/groups/public/---ed_norm/---declaration/documents/publication/wcms_243391.pdf



FACTS & STATS

Online Child Sexual Exploitation

Online child sexual exploitation and human trafficking are deeply interconnected, often overlapping in ways that fuel each other.

Online sexual exploitation covers a range of illicit activities, including the creation, distribution, and possession of child sexual abuse images (CSAM), sextortion, and enticing a child to engage in sexually prohibited activity, among others.

Online child sexual exploitation is one of the most urgent crises of our time, with its severity growing at an alarming rate every day.



1 in 3 Internet users worldwide is under 18 years of age.¹



In 2004, there were 450,000 files of suspected CSAM reported. By 2022, that number jumped to more than **87 million**.²



67% of child sexual abuse material (CSAM) survivors said the distribution of their images impacts them differently than the hands-on abuse they suffered because the **distribution never ends** and the **images are permanent**.³



78% of reports regarding online enticement for sexually explicit content were **directed towards girls**.³

SOURCES:

1. UNICEF. (2021). Investigating Risks and Opportunities for Children in a Digital World: A rapid review of the evidence on children's internet use and outcomes. (p. 12) <https://www.unicef.org/innocenti/media/5621/file/UNICEF-Investigating-Risks-Opportunities-Children-Digital-World-2021.pdf>

2. Thorn. (2025). Issue. <https://www.thorn.org/issue/>

3. National Centre for Missing & Exploited Children (NCMEC). (2025). Child Sexual Abuse Content. <https://www.missingkids.org/theissues/csam>



More children are being exploited today than at any other time in history, and it's never been easier for perpetrators to reach and abuse them.

Not long ago, sexual exploitation required physical access—usually taking place in hidden or isolated settings. Today, that's no longer the case. Exploitation can happen while children are in our homes, our classrooms—even surrounded by people who love them—hidden in plain sight.

A child may appear completely safe and free, while in reality, they're trapped in a dangerous cycle of online exploitation and manipulation.

WARNING SIGNS OF ONLINE CHILD SEXUAL EXPLOITATION

**DOWNLOAD OUR DIGITAL SAFETY GUIDE TO LEARN MORE
AND GAIN SAFETY TIPS FROM OUR TEAM OF EXPERTS.**



- Showing up with unexplained gifts or possessions that can't be explained.
- Becoming upset, withdrawn, or anxious after using the internet or texting.
- Experiencing a breakdown in relationships—isolating from peers or family, or withdrawing from usual social circles.
- Changes in physical appearance, such as sudden weight loss or alterations in makeup or clothing choices.
- Shifting temperament—becoming moody, aggressive, or withdrawn.
- Accumulating numerous new phone numbers, texts, or email addresses.
- They exhibit secretive behaviour, especially when asked about their activities.
- Receiving excessive texts or calls.
- Excessive time on mobile phones, gaming consoles, or other electronic devices
- Leaving home without explanation or frequently returning home late.
- Struggling with sleep or eating habits, and showing signs of anxiety.
- Skipping school or becoming disruptive in class.

NEXT STEPS

Turning awareness into action:

THROUGHOUT THE GLOBAL FREEDOM SUMMIT, AUDIENCES WILL BE INVITED TO TAKE CONSISTENT ACTION IN THE FIGHT FOR FREEDOM. AS A SCREENING HOST, WE WANT TO GIVE YOU INSIGHT INTO THE ACTIONS THAT WILL BE PRESENTED SO THAT YOU CAN HELP ATTENDEES TAKE THEIR NEXT STEP.

OPTION 1: TAKE THE FREEDOM PLEDGE

Take action monthly. Unify with supporters globally.

When someone signs the Freedom Pledge, they're committing to take ongoing action to help end human trafficking, and we're committing to equip them every step of the way. Each month, they'll receive curated resources designed to keep them informed, inspired, and activated. Including unique action steps, frontline updates, survivor stories, educational tools, fundraising opportunities, and ways to mobilise their community.

OPTION 2: BECOME A FREEDOM SPONSOR

Give monthly. Change lives every day.

Freedom Sponsors are the backbone of our mission, committed individuals whose monthly giving prevents exploitation, supports victim identification, and empowers survivors. Their generosity fuels everything from emergency response to long-term restoration. By joining this global community, supporters become part of a lasting solution. One that brings freedom within reach for more people, every month.

“In the face of difficulty, in the face of impossibility, in the face of complexity, we are a people who dared to believe that we could do it. And together, as a global community, let’s continue to dare to believe. All over the globe, wherever we are, we can put an end to human trafficking.”

Christine Caine, A21 Co-founder



THANK YOU FOR PARTNERING WITH US

Tag us on social media @A21 @aA21UK and share about your Global Freedom Summit Screening! If you have any questions or are in need of additional support, please contact info.uk@a21.org.

